

Worcester Art Museum Business Partners



Take Part in the Art of **Business**

Art relies on the generosity of businesses. The Worcester Art Museum's Business Partner program connects the business community with the Museum. From special networking events with other business leaders to brand visibility in Museum communications, the Museum's Business Partner program gives businesses the tools to grow while making an impact.

When you join the Museum as a Business Partner, you become part of a distinguished group of businesses that give back to their community. These partnerships help us continue our public mission to connect people, communities, and cultures through the experience of art. We invite you to explore the many benefits of partnering your business with the Museum.

About the Worcester Art Museum

The Worcester Art Museum creates transformative programs and exhibitions, drawing on its exceptional collection of art. Dating from 3,000 BC to the present, these works provide the foundation for a focus on audience engagement, connecting visitors of all ages and abilities with inspiring art and demonstrating its enduring relevance to daily life.

Creative initiatives—including pioneering collaborative programs with local schools, fresh approaches to exhibition design and in-gallery teaching, and a long history of studio class instruction—offer opportunities for diverse audiences to experience art and learn both from and with artists.



Contact Matthew Blanchard at matthewblanchard@worcesterart.org or by calling 508.793.4323 for more info

Business Partner Benefits	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Membership cards (Unlimited free admission to the Museum's galleries and discounts in the shop and on classes)	2	4	6	6	6
Your company name and link on our website		✓	✓	✓	✓
Museum guest passes				6	10
"Business Spotlight" opportunity in Museum publications and platforms			✓	✓	✓
Unique networking opportunities at premier events at the museum	✓	✓	✓	✓	✓
Promotion through access magazine, Annual Report, website and social media outlets	✓	✓	✓	✓	✓
Promotion in Worcester Business Journal ads	✓	✓	✓	✓	✓
Additional discounts, events and opportunities (see our website for full listing)	✓	✓	✓	✓	✓
Billing as a Major Sponsor for supported exhibition or initiative, with recognition and co-branding opportunities					✓



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